



1	1. Overall, do you approve or disapprove of how the BC provincial government is dealing with the economic downturn?
2	2. Based on what you've read, seen or heard, how credible do you think the BC provincial government is when it comes to making accurate budget forecasts and projections? Would you say the provincial government is...?
3	3. As you may know, the BC provincial government will present a new provincial budget on Sept. 1st. Which of the following two statements best reflects your priorities for this budget?
4	4. (Increasing the minimum wage from \$8 to \$10 to help low income workers) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
5	4. (Investing more in public services like post-secondary education and retraining programs for unemployed workers) Now, I'd like you to tell me whether you would support or oppose a number of m could take in the next budget. Would you support or oppose the BC provincial government...
6	4. (Cutting public services such as child protection, legal aid and provincial parks in order to balance the budget) Now, I'd like you to tell me whether you would support or oppose a number of could take in the next budget. Would you support or oppose the BC provincial government...
7	4. (Cutting spending on environmental protections and enforcements in order to balance the budget) Now, I'd like you to tell me whether you would support or oppose a number of measures that the could take in the next budget. Would you support or oppose the BC provincial government...
8	4. (Increasing funding for local health authorities to prevent cuts to health services) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provinci could take in the next budget. Would you support or oppose the BC provincial government...
9	4. (Establishing a new initiative to protect and create jobs in British Columbia) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial gov could take in the next budget. Would you support or oppose the BC provincial government...
10	4. (Providing new help for out-of-work British Columbians including housing assistance and job re-training) Now, I'd like you to tell me whether you would support or oppose a number of measures could take in the next budget. Would you support or oppose the BC provincial government...
11	4. (Creating a new child care program to help working families) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
12	4. (Increasing taxes paid by corporations and wealthy British Columbians) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
13	4. (Scrapping plans to harmonize the Provincial Sales Tax and the GST) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
14	4. (TOP2BOX - SUPPORT) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
15	4. (LOW2BOX - OPPOSE) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...
16	5. (The provincial government should NOT make cuts to public health services during this economic downturn) Now, tell me whether you agree or disagree with each of the following statements. Do
17	5. (The provincial government should NOT make cuts to medical tests like lab tests, x-rays, ultrasounds, CT scans, and MRIs during this economic downturn) Now, tell me whether you agree or disag
18	6. For a variety of reasons, some British Columbians who want to attend college or university are unable to do so. What do you believe is the number one reason that some British Columbians are unable to attend college or university?
DEMOGRAPHICS	
19	Region: Gender:
20	City
21	z1. Age:
22	z5. What is the highest level of formal education that you have completed?
23	z6. What is your current employment status?
24	z8. Which of the following categories best describes your annual household income? That is, the total income before taxes - or gross income - of all persons in your household combined?
25	z14. Do you have access to the Internet?

1. Overall, do you approve or disapprove of how the BC provincial government is dealing with the economic downturn?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region														
	Total	Region		Gender		Age			Education			Income			
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-<\$80K B	\$80K+ C	
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246	
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247	
Approve strongly	54 7%	39 9%	16 5%	34 9%	20 5%	7 3%	26 9%	21 8%	10 6%	18 5%	26 9%	12 6%	16 6%	23 9%	
Approve somewhat	248 31%	148 32%	100 29%	129 33%	118 29%	71 31%	94 31%	76 29%	37 22%	123 35%	88 31%	55 25%	73 28%	98 40%	
Disapprove somewhat	204 25%	122 27%	82 24%	78 20%	126 31%	75 33%	75 25%	53 21%	36 22%	84 24%	84 29%	57 26%	65 25%	60 24%	
Disapprove strongly	253 32%	132 29%	121 35%	135 34%	119 29%	57 25%	96 32%	96 37%	77 47%	102 29%	74 26%	79 37%	93 35%	57 23%	
(DK/NS)	42 5%	18 4%	24 7%	17 4%	25 6%	20 9%	10 3%	11 4%	5 3%	22 6%	15 5%	13 6%	15 6%	10 4%	
Top2Box - Approve	302 38%	187 41%	115 34%	164 42%	138 34%	78 34%	120 40%	97 38%	47 28%	141 41%	114 40%	67 31%	90 34%	121 49%	
Low2Box - Disapprove	457 57%	254 55%	203 59%	213 54%	244 60%	132 58%	171 57%	149 58%	113 68%	186 53%	159 55%	136 63%	157 60%	117 47%	

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2. Based on what you've read, seen or heard, how credible do you think the BC provincial government is when it comes to making accurate budget forecasts and projections? Would you say the provincial government is...?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region													
	Total	Region		Gender		Age			Education			Income		
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-<\$80K B	\$80K+ C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Very credible	37 5%	25 5%	12 4%	16 4%	21 5%	10 4%	14 5%	12 5%	7 4%	18 5%	12 4%	12 6%	9 4%	12 5%
Somewhat credible	317 40%	184 40%	133 39%	170 43%	147 36%	107 47%	116 39%	91 35%	59 36%	141 41%	116 40%	74 34%	114 44%	113 46%
Not very credible	246 31%	136 30%	110 32%	109 28%	137 34%	69 30%	89 30%	82 32%	50 31%	93 27%	103 36%	69 32%	72 28%	74 30%
Not at all credible	178 22%	105 23%	73 22%	90 23%	88 22%	33 14%	75 25%	68 26%	48 29%	82 24%	48 17%	55 26%	59 23%	41 17%
(DK/NS)	23 3%	9 2%	14 4%	8 2%	15 4%	11 5%	8 3%	4 2%	1 1%	14 4%	8 3%	6 3%	8 3%	7 3%
Top2Box - Credible	353 44%	208 45%	145 42%	186 47%	167 41%	117 51%	130 43%	103 40%	65 40%	159 46%	128 45%	86 40%	123 47%	126 51%
Low2Box - Not credible	424 53%	241 53%	183 54%	199 51%	225 55%	102 44%	163 54%	150 58%	98 60%	175 50%	151 53%	124 57%	131 50%	115 46%

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3. As you may know, the BC provincial government will present a new provincial budget on Sept. 1st. Which of the following two statements best reflects your priorities for this budget?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
A balanced budget needs to be the top priority-even if that means cutting public services and programs.	206 26%	119 26%	87 25%	133 34% G	73 18%	58 25%	86 29%	58 23%	39 24%	90 26%	77 27%	36 17%	74 28% A	73 30% A
Protecting public services needs to be the priority-even if it means running a larger deficit in the short run.	546 68%	321 70%	224 66%	233 59%	313 77% F	160 69%	200 66%	178 69%	112 68%	232 67%	202 70%	153 71%	180 69%	165 67%
Neither	28 4%	12 3%	16 5%	15 4%	13 3%	7 3%	9 3%	11 4%	9 5%	11 3%	8 3%	16 7% BC	5 2%	5 2%
(DK/NS)	22 3%	6 1%	15 4% A	12 3%	9 2%	6 3%	6 2%	10 4%	4 3% M	16 5% M	1 0%	12 5% B	3 1%	4 2%

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4. (Increasing the minimum wage from \$8 to \$10 to help low income workers) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region											
	Total	Region		Gender		Age			Education			
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K
	A	B	F	G	H	I	J	K	L	M	A	
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216
Strongly support	407 51%	224 49%	182 53%	179 46%	227 56% F	109 47%	159 53%	131 51%	99 60% M	186 54% M	121 42%	138 64% BC
Somewhat support	194 24%	112 24%	82 24%	92 24%	102 25%	69 30%	64 21%	58 23%	37 22%	80 23%	78 27%	36 17%
Somewhat oppose	97 12%	59 13%	38 11%	52 13%	45 11%	23 10%	42 14%	31 12%	11 7%	43 12%	43 15% K	22 10%
Strongly oppose	89 11%	55 12%	34 10%	59 15% G	30 7%	22 10%	34 11%	32 12%	15 9%	34 10%	40 14%	17 8%
(DK/NS)	14 2%	8 2%	6 2%	10 3%	4 1%	7 3%	2 1%	4 2%	3 2%	6 2%	6 2%	4 2%
Top2Box - Support	601 75%	336 73%	264 77%	272 69%	329 81% F	178 77%	223 74%	190 74%	136 83% M	266 76%	199 69%	174 80% C
Low2Box - Oppose	186 23%	114 25%	72 21%	112 28% G	74 18%	45 20%	76 25%	63 24%	26 16%	77 22%	83 29% K	39 18%

4. (Investing more in public services like post-secondary education and retraining programs for unemployed workers) Now, I'd like you to tell me whether you would support or oppose a number of m could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	412 52%	232 51%	180 53%	203 52%	209 51%	122 53%	148 49%	136 53%	83 50%	194 56%	136 47%	139 64% BC	130 50%	104 42%
Somewhat support	280 35%	164 36%	116 34%	138 35%	142 35%	83 36%	100 33%	93 36%	66 40% L	102 29%	111 39% L	56 26%	91 35%	109 44% A
Somewhat oppose	72 9%	45 10%	27 8%	32 8%	40 10%	15 6%	37 12% J	17 7%	8 5%	35 10%	28 10%	15 7%	24 9%	22 9%
Strongly oppose	24 3%	12 3%	13 4%	14 4%	10 3%	5 2%	13 4%	7 3%	7 4%	11 3%	6 2%	4 2%	9 3%	10 4%
(DK/NS)	12 2%	6 1%	6 2%	6 2%	6 2%	5 2%	3 1%	4 2%	0 -	6 2%	6 2%	3 1%	8 3%	2 1%
Top2Box - Support	692 86%	396 86%	296 87%	341 87%	351 86%	205 89%	248 83%	229 89% I	149 91%	295 85%	247 86%	195 90%	221 84%	213 86%
Low2Box - Oppose	96 12%	57 12%	40 12%	46 12%	51 12%	20 9%	50 17% HJ	24 9%	15 9%	47 13%	34 12%	19 9%	33 13%	32 13%

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4. (Cutting public services such as child protection, legal aid and provincial parks in order to balance the budget) Now, I'd like you to tell me whether you would support or oppose a number of could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

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		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	48 6%	22 5%	25 7%	27 7%	21 5%	10 4%	20 7%	16 6%	12 7%	23 7%	13 5%	14 7%	14 5%	12 5%
Somewhat support	132 17%	76 17%	56 16%	82 21% G	50 12%	31 14%	42 14%	56 22% I	33 20%	61 17%	38 13%	32 15%	50 19%	37 15%
Somewhat oppose	197 25%	117 26%	79 23%	96 24%	101 25%	69 30%	71 24%	53 21%	40 24%	69 20%	87 30% L	42 19%	65 25%	74 30% A
Strongly oppose	404 50%	236 51%	168 49%	176 45%	227 56% F	118 51%	159 53%	122 48%	76 46%	186 54%	141 49%	123 57%	125 48%	118 48%
(DK/NS)	21 3%	8 2%	13 4%	12 3%	9 2%	2 1%	8 3%	11 4% H	4 2%	10 3%	7 3%	5 2%	7 3%	7 3%
Top2Box - Support	180 22%	98 21%	82 24%	109 28% G	70 17%	41 18%	63 21%	71 28% HI	45 27% M	83 24%	51 18%	46 22%	64 25%	49 20%
Low2Box - Oppose	600 75%	353 77%	247 72%	272 69%	328 81% F	187 81% J	230 76% J	175 68%	116 70%	255 73%	229 80% K	165 76%	190 73%	192 78%

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4. (Cutting spending on environmental protections and enforcements in order to balance the budget) Now, I'd like you to tell me whether you would support or oppose a number of measures that the could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region														
	Total	Region		Gender		Age			Education			Income			
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-<\$80K B	\$80K+ C	
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246	
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247	
Strongly support	91 11%	54 12%	38 11%	61 16% G	30 8%	29 13%	31 10%	29 11%	28 17% M	37 11%	26 9%	22 10%	26 10%	36 15%	
Somewhat support	207 26%	117 26%	90 26%	99 25% G	108 27%	49 21%	76 25%	79 31%	53 32%	84 24%	69 24%	53 25%	76 29%	56 23%	
Somewhat oppose	207 26%	122 27%	84 25%	94 24%	113 28%	66 29%	83 28%	54 21%	29 18%	100 29% K	78 27% K	46 21%	74 28%	69 28%	
Strongly oppose	283 35%	159 35%	124 36%	135 34%	148 36%	84 37%	107 36%	87 34%	52 31%	119 34%	112 39%	90 42% B	82 31%	83 34%	
(DK/NS)	13 2%	7 2%	7 2%	5 1%	8 2%	2 1%	4 1%	8 3%	3 2%	8 2%	2 1%	5 2%	4 2%	3 1%	
Top2Box - Support	298 37%	171 37%	127 37%	159 41%	139 34%	78 34%	107 36%	108 42%	81 49% LM	121 35%	95 33%	75 35%	101 39%	92 37%	
Low2Box - Oppose	490 61%	281 61%	208 61%	229 58%	261 64%	151 66%	190 63% J	141 55%	81 49%	219 63% K	190 66% K	136 63%	156 60%	152 61%	

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4. (Increasing funding for local health authorities to prevent cuts to health services) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provinci could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region														
	Total	Region		Gender		Age			Education			Income			
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-<\$80K B	\$80K+ C	
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246	
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247	
Strongly support	466 58%	263 57%	203 60%	195 50%	271 67% F	135 59%	175 58%	148 58%	93 57%	202 58%	171 60%	120 56%	156 60%	144 58%	
Somewhat support	208 26%	121 26%	88 26%	128 33%	80 20% G	71 31%	71 24%	63 25%	45 27%	90 26%	74 26%	57 26%	68 26%	65 26%	
Somewhat oppose	50 6%	33 7%	17 5%	22 6%	28 7%	8 3%	23 8%	18 7%	12 7%	21 6%	17 6%	14 6%	14 6%	16 7%	
Strongly oppose	62 8%	33 7%	29 9%	37 9%	25 6%	13 6%	26 9%	22 9%	12 8%	28 8%	22 8%	25 11%	16 6%	18 7%	
(DK/NS)	14 2%	9 2%	5 1%	11 3% G	3 1%	2 1%	6 2%	6 2%	2 1%	8 2%	4 1%	1 0%	8 3%	4 2%	
Top2Box - Support	675 84%	384 84%	291 85%	324 82%	351 86%	207 90%	246 82%	211 82%	138 84%	291 84%	245 85%	177 82%	223 85%	209 85%	
Low2Box - Oppose	112 14%	66 14%	46 14%	59 15%	54 13%	21 9%	49 16%	40 16%	25 15%	49 14%	39 14%	38 18%	31 12%	34 14%	

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4. (Establishing a new initiative to protect and create jobs in British Columbia) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial gov could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
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		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	395 49%	228 50%	167 49%	188 48%	207 51%	107 47%	159 53%	121 47%	90 55%	172 49%	133 46%	122 56% C	139 53% C	101 41%
Somewhat support	283 35%	157 34%	126 37%	125 32%	158 39%	98 43% I	92 31%	91 35%	57 35%	128 37%	97 34%	71 33%	86 33%	96 39%
Somewhat oppose	58 7%	38 8%	21 6%	35 9%	23 6%	10 4%	26 9%	20 8%	9 6%	25 7%	23 8%	9 4%	18 7%	25 10% A
Strongly oppose	34 4%	20 4%	15 4%	23 6%	11 3%	2 1%	16 5%	15 6% H	6 3%	14 4%	15 5%	7 3%	9 4%	14 6%
(DK/NS)	31 4%	17 4%	14 4%	22 6% G	9 2%	12 5%	9 3%	10 4%	2 1%	10 3%	19 7% K	7 3%	9 3%	10 4%
Top2Box - Support	678 85%	385 84%	293 86%	313 80%	365 90% F	205 89%	251 83%	212 83%	147 90% M	300 86%	230 80%	193 89% C	225 86%	197 80%
Low2Box - Oppose	92 12%	57 12%	35 10%	59 15% G	34 8%	13 6%	41 14% H	35 14% H	15 9%	39 11%	38 13%	16 8%	27 11%	39 16% A

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4. (Providing new help for out-of-work British Columbians including housing assistance and job re-training) Now, I'd like you to tell me whether you would support or oppose a number of measures could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-~\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	323 40%	189 41%	135 39%	136 35%	187 46% F	96 42%	122 41%	100 39%	76 46%	141 40%	106 37%	109 50% C	108 41%	80 33%
Somewhat support	327 41%	190 41%	137 40%	172 44%	155 38%	100 44%	116 38%	109 42%	62 38%	139 40%	124 43%	68 31%	114 43% A	114 46% A
Somewhat oppose	94 12%	52 11%	42 12%	54 14%	40 10%	25 11%	40 13%	27 11%	18 11%	37 11%	39 14%	24 11%	24 9%	31 13%
Strongly oppose	40 5%	21 5%	19 6%	21 5%	20 5%	6 3%	18 6%	14 5%	5 3%	23 7%	13 5%	11 5%	13 5%	15 6%
(DK/NS)	17 2%	7 2%	9 3%	11 3%	6 1%	3 1%	6 2%	8 3%	4 2%	8 2%	5 2%	5 2%	3 1%	7 3%
Top2Box - Support	650 81%	379 83%	271 79%	308 78%	342 84%	196 85%	237 79%	208 81%	138 84%	280 81%	231 80%	176 82%	222 85%	194 79%
Low2Box - Oppose	134 17%	73 16%	61 18%	75 19%	59 15%	31 14%	58 19%	41 16%	22 14%	60 17%	52 18%	35 16%	37 14%	46 19%

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4. (Creating a new child care program to help working families) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-~\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	340 42%	203 44%	137 40%	141 36%	198 49% F	125 54% I	115 38% J	93 36% K	77 47% L	151 43% M	112 39% N	110 51% A	112 43% B	93 38% C
Somewhat support	272 34%	153 33%	119 35%	138 35%	133 33% F	85 37% I	109 36% J	76 29% K	51 31% L	116 33% M	104 36% N	63 29% A	94 36% B	90 36% C
Somewhat oppose	92 11%	49 11%	42 12%	57 15% G	34 8% H	14 6% I	38 13% J	37 15% K	17 11% L	32 9% M	42 15% N	18 8% A	26 10% B	33 13% C
Strongly oppose	82 10%	43 9%	39 11%	48 12% G	34 8% H	7 3% I	37 12% J	38 15% K	18 11% L	40 12% M	24 8% N	21 10% A	24 9% B	28 11% C
(DK/NS)	16 2%	10 2%	6 2%	8 2% G	7 2% H	0 - I	2 1% J	13 5% K	2 1% L	9 3% M	5 2% N	3 2% A	5 2% B	4 1% C
Top2Box - Support	612 76%	356 78%	255 75%	280 71% F	332 82% G	210 91% I	225 75% J	169 66% K	128 78% L	267 77% M	216 75% N	173 80% A	206 79% B	183 74% C
Low2Box - Oppose	174 22%	92 20% G	81 24% H	105 27% I	68 17% J	20 9% K	75 25% L	75 29% M	35 21% N	72 21% A	66 23% B	39 18% C	50 19% D	61 25% E

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4. (Increasing taxes paid by corporations and wealthy British Columbians) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-~\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	375 47%	208 45%	167 49%	176 45%	199 49%	104 45%	151 50%	117 46%	86 52%	165 47%	124 43%	120 55% C	137 52% C	95 38%
Somewhat support	232 29%	142 31% D	90 26%	108 28%	124 30%	71 31%	86 29%	72 28%	37 23%	106 30%	90 31%	55 25%	72 28%	77 31%
Somewhat oppose	92 12%	55 12%	38 11%	46 12%	46 11%	25 11%	27 9%	38 15% I	15 9%	41 12%	36 13%	21 10%	29 11%	32 13%
Strongly oppose	88 11%	47 10%	41 12%	58 15% G	30 7%	25 11%	33 11%	26 10%	25 15%	32 9%	31 11%	21 10%	18 7%	39 16% B
(DK/NS)	14 2%	7 1%	7 2%	5 1%	9 2%	5 2%	4 1%	5 2%	2 1%	5 2%	7 2%	0 -	6 2% A	4 2%
Top2Box - Support	607 76%	350 76%	257 75%	284 72%	323 79% F	175 76%	237 79%	188 73%	123 75%	271 78%	213 74%	174 81% C	209 80% C	172 69%
Low2Box - Oppose	180 23%	102 22%	78 23%	104 27% G	76 19%	50 22%	60 20%	64 25%	40 24%	73 21%	67 23%	42 19%	47 18%	72 29% AB

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4. (Scrapping plans to harmonize the Provincial Sales Tax and the GST) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly support	388 48%	232 51% D	156 46%	186 47%	202 50%	104 45%	165 55% J	114 44%	68 41%	175 50%	144 50%	76 35%	138 53% A	133 54% A
Somewhat support	107 13%	63 14%	44 13%	62 16%	45 11%	38 17%	39 13%	30 12%	27 16%	49 14%	32 11%	40 18% C	35 13%	26 11%
Somewhat oppose	88 11%	48 10%	40 12%	41 11%	47 12%	37 16% J	31 10%	19 7%	16 10%	35 10%	37 13%	22 10%	22 8%	40 16% B
Strongly oppose	185 23%	98 21%	87 25%	93 24%	92 23%	44 19%	55 18%	79 31% HI	45 27%	79 23%	61 21%	67 31% C	60 23%	41 17%
(DK/NS)	34 4%	18 4%	15 5%	12 3%	22 5%	6 3%	11 4%	15 6%	8 5%	11 3%	14 5%	12 5%	8 3%	8 3%
Top2Box - Support	494 62%	295 64% E	200 58%	247 63%	247 61%	142 62%	204 68% J	144 56%	95 58%	223 64%	176 61%	115 53%	173 66% A	159 64% A
Low2Box - Oppose	273 34%	146 32%	127 37%	134 34%	139 34%	82 36%	86 29%	98 38% I	61 37%	114 33%	98 34%	89 41% B	81 31%	81 33%

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4. (TOP2BOX - SUPPORT) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region													
	Total	Region		Gender		Age			Education			Income		
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-~\$80K B	\$80K+ C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Investing more in public services like post-secondary education and retraining programs for unemployed workers	692 86%	396 86%	296 87%	341 87%	351 86%	205 89%	248 83%	229 89%	149 91%	295 85%	247 86%	195 90%	221 84%	213 86%
Establishing a new initiative to protect and create jobs in British Columbia	678 85%	385 84%	293 86%	313 80%	365 90%	205 89%	251 83%	212 83%	147 90%	300 86%	230 80%	193 89%	225 86%	197 80%
Increasing funding for local health authorities to prevent cuts to health services	675 84%	384 84%	291 85%	324 82%	351 86%	207 90%	246 82%	211 82%	138 84%	291 84%	245 85%	177 82%	223 85%	209 85%
Providing new help for out-of-work British Columbians including housing assistance and job re-training	650 81%	379 83%	271 79%	308 78%	342 84%	196 85%	237 79%	208 81%	138 84%	280 81%	231 80%	176 82%	222 85%	194 79%
Creating a new child care program to help working families	612 76%	356 78%	255 75%	280 71%	332 82%	210 91%	225 75%	169 66%	128 78%	267 77%	216 75%	173 80%	206 79%	183 74%
Increasing taxes paid by corporations and wealthy British Columbians	607 76%	350 76%	257 75%	284 72%	323 79%	175 76%	237 79%	188 73%	123 75%	271 78%	213 74%	174 81%	209 80%	172 69%
Increasing the minimum wage from \$8 to \$10 to help low income workers	601 75%	336 73%	264 77%	272 69%	329 81%	178 77%	223 74%	190 74%	136 83%	266 76%	199 69%	174 80%	197 75%	171 69%
Scrapping plans to harmonize the Provincial Sales Tax and the GST	494 62%	295 64%	200 58%	247 63%	247 61%	142 62%	204 68%	144 56%	95 58%	223 64%	176 61%	115 53%	173 66%	159 64%
Cutting spending on environmental protections and enforcements in order to balance the budget	298 37%	171 37%	127 37%	159 41%	139 34%	78 34%	107 36%	108 42%	81 49%	121 35%	95 33%	75 35%	101 39%	92 37%
Cutting public services such as child protection, legal aid and provincial parks in order to balance the budget	180 22%	98 21%	82 24%	109 28%	70 17%	41 18%	63 21%	71 28%	45 27%	83 24%	51 18%	46 22%	64 25%	49 20%

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4. (LOW2BOX - OPPOSE) Now, I'd like you to tell me whether you would support or oppose a number of measures that the BC provincial government could take in the next budget. Would you support or oppose the BC provincial government...

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region														
	Total	Region		Gender		Age			Education			Income			
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-~\$80K B	\$80K+ C	
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246	
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247	
Cutting public services such as child protection, legal aid and provincial parks in order to balance the budget	600 75%	353 77%	247 72%	272 69%	328 81% F	187 81% J	230 76% J	175 68% J	116 70% K	255 73% L	229 80% K	165 76% A	190 73% B	192 78% C	
Cutting spending on environmental protections and enforcements in order to balance the budget	490 61%	281 61%	208 61%	229 58%	261 64% F	151 66% H	190 63% I	141 55% J	81 49% K	219 63% L	190 66% M	136 63% A	156 60% B	152 61% C	
Scrapping plans to harmonize the Provincial Sales Tax and the GST	273 34%	146 32%	127 37%	134 34%	139 34% G	82 36% H	86 29% I	98 38% J	61 37% K	114 33% L	98 34% M	89 41% A	81 31% B	81 33% C	
Increasing the minimum wage from \$8 to \$10 to help low income workers	186 23%	114 25%	72 21%	112 28% G	74 18% H	45 20% I	76 25% J	63 24% K	26 16% L	77 22% M	83 29% K	39 18% A	59 23% B	74 30% C	
Increasing taxes paid by corporations and wealthy British Columbians	180 23%	102 22%	78 23%	104 27% G	76 19% H	50 22% I	60 20% J	64 25% K	40 24% L	73 21% M	67 23% K	42 19% A	47 18% B	72 29% AB	
Creating a new child care program to help working families	174 22%	92 20%	81 24%	105 27% G	68 17% H	20 9% I	75 25% H	75 29% H	35 21% K	72 21% L	66 23% M	39 18% A	50 19% B	61 25% C	
Providing new help for out-of-work British Columbians including housing assistance and job re-training	134 17%	73 16%	61 18%	75 19% G	59 15% H	31 14% I	58 19% J	41 16% K	22 14% L	60 17% M	52 18% K	35 16% A	37 14% B	46 19% C	
Increasing funding for local health authorities to prevent cuts to health services	112 14%	66 14%	46 14%	59 15% G	54 13% H	21 9% I	49 16% J	40 16% K	25 15% L	49 14% M	39 14% K	38 18% A	31 12% B	34 14% C	
Investing more in public services like post-secondary education and retraining programs for unemployed workers	96 12%	57 12%	40 12%	46 12% G	51 12% H	20 9% I	50 17% HJ	24 9% K	15 9% L	47 13% M	34 12% K	19 9% A	33 13% B	32 13% C	
Establishing a new initiative to protect and create jobs in British Columbia	92 12%	57 12%	35 10%	59 15% G	34 8% H	13 6% I	41 14% H	35 14% H	15 9% K	39 11% L	38 13% M	16 8% A	27 11% B	39 16% A	

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5. (The provincial government should NOT make cuts to public health services during this economic downturn) Now, tell me whether you agree or disagree with each of the following statements. Do

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region													
	Total	Region		Gender		Age			Education			Income		
		LM A	Non-LM B	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<\$40K A	\$40K-<\$80K B	\$80K+ C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly agree	524 65%	289 63%	235 69%	240 61%	284 70% F	146 64%	196 65%	175 68%	110 67%	226 65%	188 65%	138 64%	169 65%	167 67%
Somewhat agree	167 21%	94 21%	73 21%	84 22%	82 20%	60 26% J	58 19%	43 17%	29 18%	73 21%	65 23%	51 24%	55 21%	46 19%
Somewhat disagree	60 8%	48 10% BCD	13 4%	40 10% G	20 5%	16 7%	25 8%	19 7%	10 6%	27 8%	23 8%	8 4%	26 10% A	23 9% A
Strongly disagree	47 6%	26 6%	20 6%	26 7%	21 5%	8 3%	19 6%	19 8%	16 10% M	20 6%	10 4%	18 8% B	9 4%	10 4%
(DK/NS)	4 1%	2 0%	2 1%	3 1%	1 0%	0 -	3 1%	1 0%	0 -	3 1%	1 0%	1 0%	2 1%	2 1%
Top2Box - Agree	690 86%	383 83%	307 90% A	324 82%	366 90% F	207 90%	254 85%	218 85%	139 84%	298 86%	253 88%	189 88%	225 86%	213 86%
Low2Box - Disagree	107 13%	74 16% BD	33 10%	66 17% G	41 10%	23 10%	44 15%	38 15%	26 16%	47 14%	34 12%	26 12%	35 14%	33 13%

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5. (The provincial government should NOT make cuts to medical tests like lab tests, x-rays, ultrasounds, CT scans, and MRIs during this economic downturn) Now, tell me whether you agree or disag

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-~\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Strongly agree	531 66%	290 63%	242 71%	242 62%	289 71% F	148 65%	206 68%	168 65%	106 64%	226 65%	199 69%	133 62%	167 64%	177 72%
Somewhat agree	176 22%	106 23%	70 21%	97 25%	79 19%	58 25%	66 22%	48 19%	34 21%	81 23%	61 21%	52 24%	60 23%	50 20%
Somewhat disagree	39 5%	27 6%	12 3%	27 7% G	12 3%	9 4%	15 5%	15 6%	6 4%	20 6%	12 4%	9 4%	15 6%	13 5%
Strongly disagree	53 7%	36 8%	17 5%	26 7%	27 7%	15 6%	14 5%	24 9%	18 11% I M	21 6%	14 5%	20 10% C	19 7%	7 3%
(DK/NS)	2 0%	1 0%	2 1%	1 0%	1 0%	0 -	0 -	2 1%	1 1%	0 -	1 1%	2 1%	1 0%	0 -
Top2Box - Agree	707 88%	395 86%	312 91%	339 86%	368 90%	206 90%	272 90% J	216 84%	140 85%	307 88%	260 90%	185 86%	227 87%	227 92%
Low2Box - Disagree	92 11%	63 14% BD	29 8%	53 13%	39 10%	24 10%	29 10%	39 15% I	24 15%	41 12%	26 9%	29 13%	34 13%	21 8%

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6. For a variety of reasons, some British Columbians who want to attend college or university are unable to do so. What do you believe is the number one reason that some British Columbians are unable to attend college or university?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Cost/ Affordability	634 79%	367 80%	267 78%	312 79%	323 79%	176 77%	251 84% J	199 77%	129 79%	283 81%	222 77%	174 81%	215 82%	193 78%
Lack of motivation/ no interest in attending	41 5%	20 5%	21 6%	24 6%	17 4%	15 7%	11 4%	12 5%	6 4%	17 5%	18 6%	4 2%	15 6%	14 6%
Not qualified to attend/ don't have the educational background to qualify	30 4%	17 4%	13 4%	13 3%	17 4%	6 3%	7 2%	16 6% I	5 3%	15 4%	10 4%	9 4%	6 2%	11 4%
Lack of access/ availability	20 3%	14 3%	6 2%	10 3%	10 2%	6 3%	7 2%	6 2%	4 3%	9 3%	6 2%	2 1%	7 3%	10 4%
Other	43 5%	20 4%	23 7%	19 5%	24 6%	20 9%	13 4%	11 4%	11 7%	10 3%	22 8% L	14 7%	11 4%	12 5%
(DK/NS)	33 4%	20 4%	13 4%	15 4%	18 4%	7 3%	11 4%	14 6%	10 6%	14 4%	10 3%	13 6%	8 3%	8 3%

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DEMOGRAPHICS

Region: Gender:

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All Respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
REGION														
LM	459 57%	459 100% BCDE	0 -	223 57%	235 58%	144 63%	174 58%	132 51%	88 54%	175 50%	195 68% KL	104 48%	146 56%	156 63% A
Non-LM	342 43%	0 -	342 100% A	170 43%	172 42%	86 38%	127 42%	125 49%	76 46% M	173 50% M	92 32%	112 52% C	115 44%	91 37%
Island	140 18%	0 -	140 41% A	68 17%	72 18%	35 15%	50 17%	53 21%	23 14%	72 21%	46 16%	39 18%	51 20%	42 17%
S. Int	143 18%	0 -	143 42% A	72 18%	71 18%	34 15%	53 18%	55 22%	32 19%	78 22% M	34 12%	51 24% C	44 17%	36 15%
North	59 7%	0 -	59 17% A	30 8%	29 7%	18 8%	24 8%	16 6%	22 13% LM	24 7%	13 5%	22 10%	20 8%	13 5%
GENDER														
Male	393 49%	223 49%	170 50%	393 100% G	0 -	116 51%	150 50%	122 47%	93 57% M	168 48%	131 46%	90 42%	149 57% A	125 51%
Female	408 51%	235 51%	172 50%	0 -	408 100% F	114 49%	151 50%	136 53%	71 43%	180 52%	156 54% K	126 58% B	113 43%	122 49%

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DEMOGRAPHICS

City

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
West Vancouver	25 3%	25 5% BCD	0 -	11 3%	14 4%	10 5%	6 2%	8 3%	3 2%	5 2%	17 6% L	3 2%	8 3%	8 3%
North Vancouver	26 3%	26 6% BCD	0 -	12 3%	13 3%	4 2%	13 4%	9 3%	2 1%	14 4%	10 3%	6 3%	6 2%	9 4%
West End	16 2%	16 4% BD	0 -	5 1%	11 3%	8 4%	4 1%	3 1%	1 1%	5 1%	10 4%	4 2%	2 1%	8 3%
East Vancouver	45 6%	45 10% BCDE	0 -	25 6%	20 5%	21 9%	12 4%	11 4%	10 6%	12 3%	23 8% L	14 7%	13 5%	11 5%
Vancouver	27 3%	27 6% BCD	0 -	15 4%	12 3%	10 5%	7 2%	9 4%	3 2%	9 3%	15 5%	8 4%	7 3%	10 4%
Coquitlam	38 5%	38 8% BCDE	0 -	15 4%	23 6%	6 2%	24 8% HJ	7 3%	6 4%	14 4%	18 6%	6 3%	8 3%	21 9% AB
Richmond	24 3%	24 5% BCD	0 -	9 2%	15 4%	4 2%	12 4%	8 3%	3 2%	6 2%	15 5% L	8 4%	8 3%	6 2%
Delta	144 18%	144 31% BCDE	0 -	74 19%	69 17%	51 22%	52 17%	39 15%	25 15%	52 15%	66 23% L	32 15%	54 21%	46 18%
Langley	50 6%	50 11% BCDE	0 -	22 6%	28 7%	14 6%	21 7%	14 5%	14 8%	26 7%	11 4%	12 5%	15 6%	15 6%
Victoria	65 8%	0 -	65 19% A	32 8%	33 8%	19 8%	23 8%	23 9%	4 3%	37 11% K	24 8% K	17 8%	28 11%	20 8%
Other	342 43%	65 14%	277 81% A	173 44%	169 41%	83 36%	127 42%	126 49% H	94 57% M	170 49% M	78 27% M	106 49% C	114 43%	93 38%

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DEMOGRAPHICS

z1. Age:

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
AGE														
18 to 24	61 8%	42 9%	19 6%	31 8%	30 7%	61 27% IJ	0 -	0 -	19 11% M	31 9% M	11 4%	37 17% BC	14 5% C	2 1%
25 to 34	169 21%	101 22%	67 20%	85 22%	84 21%	169 73% IJ	0 -	0 -	24 15%	63 18%	82 28%	30 14%	63 24% A	64 26% A
35 to 44	120 15%	67 15%	53 16%	55 14%	66 16%	0 -	120 40% HJ	0 -	14 8%	57 16% K	49 17% K	21 10%	42 16%	52 21% A
45 to 54	181 23%	107 23%	74 22%	95 24%	86 21%	0 -	181 60% HJ	0 -	37 22%	81 23%	63 22%	30 14%	58 22% A	76 31% A
55 to 64	127 16%	65 14%	62 18%	55 14%	72 18%	0 -	0 -	127 49% HI	19 12%	60 17%	47 16%	34 16%	42 16%	39 16%
65+	130 16%	67 15%	63 19%	66 17%	64 16%	0 -	0 -	130 51% HI	51 31% LM	50 14%	29 10%	59 27% BC	41 16% C	12 5%
(DK/NS)	13 2%	9 2%	4 1%	6 2%	7 2%	0 -	0 -	0 -	1 1%	5 2%	7 2%	5 2%	2 1%	2 1%
Summary														
18 to 34	230 29%	144 31%	86 25%	116 30%	114 28%	230 100% IJ	0 -	0 -	43 26%	94 27%	93 32%	67 31%	77 29%	66 27%
35 to 54	301 38%	174 38%	127 37%	150 38%	151 37%	0 -	301 100% HJ	0 -	50 31%	138 40%	112 39%	51 24%	100 38% A	128 52% AB
55+	257 32%	132 29%	125 37% A	122 31%	136 33%	0 -	0 -	257 100% HI	71 43% LM	111 32%	75 26%	93 43% BC	83 32% C	51 21%
Mean	47.3	46.4	48.6	47.2	47.5	28.2	45.5 H	66.6 HI	51.4 LM	46.9	45.4	49.5 C	47.2	44.9
Median	47	46	48	47	47	30	46	65	51	46	44	51	46	45

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z5. What is the highest level of formal education that you have completed?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Grade school or some high school	55 7%	25 6%	29 9%	29 7%	25 6%	12 5%	15 5%	28 11%	55 33%	0 -	0 -	35 16%	8 3%	6 2%
Complete high school	110 14%	63 14%	47 14%	64 16%	46 11%	31 13%	36 12%	43 17%	110 67%	0 -	0 -	40 18%	43 16%	20 8%
Complete technical or trade school/Community college	172 22%	86 19%	86 25%	95 24%	77 19%	34 15%	71 24%	63 25%	0 -	172 49%	0 -	49 23%	56 21%	48 20%
Some community college or university, but did not finish	176 22%	89 19%	87 26%	73 19%	103 25%	60 26%	67 22%	47 18%	0 -	176 51%	0 -	46 21%	69 27%	48 19%
Complete university degree, such as a Bachelor's	196 25%	126 28%	70 21%	86 22%	110 27%	63 27%	85 28%	43 17%	0 -	0 -	196 68%	37 17%	60 23%	80 33%
Post-graduate degree, such as a Master's or Ph.D.	91 11%	69 15%	22 7%	45 11%	47 12%	31 13%	27 9%	32 12%	0 -	0 -	91 32%	10 5%	26 10%	45 18%
(DK/NS)	1 0%	1 0%	0 -	1 0%	0 -	0 -	0 -	1 0%	0 -	0 -	0 -	0 -	0 -	1 0%
Summary														
High School	165 21%	88 19%	76 22%	93 24%	71 18%	43 19%	50 17%	71 28%	165 100%	0 -	0 -	75 35%	51 20%	25 10%
Post Secondary	348 44%	175 38%	173 51%	168 43%	180 44%	94 41%	138 46%	111 43%	0 -	348 100%	0 -	95 44%	125 48%	96 39%
University	287 36%	195 43%	92 27%	131 33%	156 38%	93 41%	112 37%	75 29%	0 -	0 -	287 100%	47 22%	86 33%	126 51%

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DEMOGRAPHICS

z6. What is your current employment status?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Working full-time (that is, 35 or more hours per week)	350 44%	228 50% BD	122 36% G	192 49% G	158 39% G	129 56% J	167 56% J	50 20% J	57 34% J	140 40% J	153 53% KL	44 20% A	116 44% A	158 64% AB
Working part-time (that is, less than 35 hours per week)	81 10%	41 9% BD	40 12% G	29 8% G	52 13% F	30 13% J	34 11% J	15 6% J	20 12% J	39 11% J	21 7% J	31 14% J	25 9% J	21 8% J
Self-employed	101 13%	45 10% A	56 17% A	61 16% G	40 10% G	15 6% H	50 17% H	36 14% H	11 7% K	53 15% K	37 13% K	15 7% A	37 14% A	39 16% A
Unemployed, but looking for work	33 4%	19 4% C	15 4% C	16 4% C	18 4% C	14 6% J	20 7% J	0 - J	10 6% J	15 4% J	9 3% C	16 8% C	12 5% C	5 2% C
Attending school full-time/A student	26 3%	11 2% K	15 4% K	9 2% K	17 4% K	26 11% IJ	0 - J	0 - J	0 - K	18 5% K	8 3% C	16 7% C	10 4% C	0 - C
Retired	155 19%	78 17% C	77 23% C	78 20% C	77 19% C	2 1% HI	5 2% HI	142 55% HI	54 33% LM	58 17% LM	42 15% LM	73 34% BC	50 19% C	12 5% C
Not in the workforce (A full-time homemaker/unemployed and not looking for work)	44 6%	31 7% C	13 4% C	6 2% F	38 9% F	10 4% J	23 8% J	10 4% J	11 7% J	20 6% J	13 5% C	17 8% C	12 5% C	7 3% C
Other	10 1%	7 2% C	4 1% C	2 1% F	8 2% F	4 2% J	3 1% J	3 1% J	2 1% J	5 1% J	4 1% J	4 2% J	1 0% J	5 2% J
(DK/NS)	1 0%	1 0% C	0 - C	1 0% C	0 - C	0 - C	0 - C	1 0% C	1 0% C	0 - C	0 - C	0 - C	0 - C	0 - C

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z8. Which of the following categories best describes your annual household income? That is, the total income before taxes - or gross income - of all persons in your household combined?

Proportions/Mean: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Region			Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Under \$10,000	22 3%	12 3%	10 3%	2 0%	21 5%	13 6%	7 2%	1 1%	8 5%	10 3%	4 1%	22 10%	0 -	0 -
\$10,000 to just under \$20,000	57 7%	18 4%	39 12%	26 7%	31 8%	13 6%	14 5%	28 11%	23 14%	28 8%	5 2%	57 26%	0 -	0 -
\$20,000 to just under \$30,000	58 7%	30 6%	29 8%	22 6%	36 9%	18 8%	9 3%	32 12%	19 11%	30 9%	10 3%	58 27%	0 -	0 -
\$30,000 to just under \$40,000	79 10%	44 10%	34 10%	41 10%	38 9%	24 10%	21 7%	32 12%	24 15%	27 8%	28 10%	79 36%	0 -	0 -
\$40,000 to just under \$50,000	61 8%	31 7%	30 9%	27 7%	35 9%	18 8%	16 5%	27 10%	17 10%	28 8%	16 6%	0 -	61 23%	0 -
\$50,000 to just under \$60,000	67 8%	38 8%	28 8%	39 10%	28 7%	21 9%	26 9%	19 8%	13 8%	28 8%	26 9%	0 -	67 26%	0 -
\$60,000 to just under \$70,000	75 9%	47 10%	28 8%	46 12%	29 7%	22 10%	29 10%	24 9%	15 9%	38 11%	21 8%	0 -	75 29%	0 -
\$70,000 to just under \$80,000	59 7%	29 6%	29 9%	37 10%	21 5%	15 7%	29 10%	13 5%	6 3%	31 9%	22 8%	0 -	59 22%	0 -
\$80,000 to just under \$100,000	77 10%	46 10%	32 9%	41 10%	36 9%	20 9%	42 14%	15 6%	10 6%	33 10%	34 12%	0 -	0 -	77 31%
\$100,000 and over	170 21%	111 24%	60 17%	84 21%	86 21%	46 20%	86 29%	36 14%	15 9%	63 18%	92 32%	0 -	0 -	170 69%
(DK/NS)	76 10%	53 12%	23 7%	29 7%	47 11%	20 9%	22 7%	29 12%	14 8%	33 9%	30 10%	0 -	0 -	0 -
Summary														
<\$40K	216 27%	104 23%	112 33%	90 23%	126 31%	67 29%	51 17%	93 36%	75 45%	95 27%	47 16%	216 100%	0 -	0 -
\$40K-\$80K	262 33%	146 32%	115 34%	149 38%	113 28%	77 33%	100 33%	83 32%	51 31%	125 36%	86 30%	0 -	262 100%	0 -
\$80K+	247 31%	156 34%	91 27%	125 32%	122 30%	66 29%	128 43%	51 20%	25 15%	96 28%	126 44%	0 -	0 -	247 100%

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DEMOGRAPHICS

z14. Do you have access to the Internet?

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L/M * small base

	Total	Region		Gender		Age			Education			Income		
		LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
		A	B	F	G	H	I	J	K	L	M	A	B	C
Base: All respondents	801	501	300	398	403	109	311	367	178	339	283	216	255	246
Weighted	801	459	342	393	408	230*	301	257	165	348	287	216	262	247
Yes	687 86%	401 87%	285 83%	348 88%	339 83%	210 91%	273 91%	195 76%	117 71%	295 85%	274 95%	145 67%	241 92%	242 98%
No	106 13%	55 12%	51 15%	44 11%	62 15%	15 6%	27 9%	60 23%	47 29%	46 13%	13 4%	64 30%	21 8%	5 2%
(DK/NS)	9 1%	3 1%	6 2%	1 0%	7 2%	6 3%	1 0%	2 1%	1 0%	7 2%	1 0%	6 3%	0 -	1 0%

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